

# BronzeLens Film Festival Hosts Short Film Screenings All Day and All Night

Presented by BET Networks: A Showcase of Competing Best in Class Film Shorts

## NEWS RELEASE



### For Immediate Release:

ATLANTA--August 16, 2018-- BET Networks returns as sponsor and films curator of BronzeLens Film Festival (BronzeLens), **All Shorts/All Night and All Shorts/All Day** screenings. Festival events kick-off with **All Shorts/All Night** and will be hosted in a party-like setting by Screening Room ATL Creator **Khalimah Gaston** at festival headquarters – the Atlanta Marriott Marquis, from 9 p.m. – 11 p.m. **All Shorts All Day** is the second day of 2018 BronzeLens short films selections screenings from 10 a.m. – 6 p.m. Both events are free and open to the public.

“BronzeLens is a qualifying festival for the Short Film Awards category, which means the winner of the BEST SHORT will be eligible for submission into the Oscars,” said **BronzeLens** Executive Producer, Kathleen Bertrand. “We received submissions from some of the world’s best and brightest writers, directors and producers. This is due to our tremendous growth in becoming a premiere international festival offering world class content for filmmakers, industry professionals, students and general festival goers.”

Over the course of the five-day festival, **BronzeLens** producers will host the who’s who of the film production industry, film lovers, actors, as well as prospective new filmmakers. The event will foster an opportunity for attendees to share a creative platform of education, entertainment, and empowerment discussions related to film and television and the production of both.

### About BronzeLens Film Festival

BronzeLens Film Festival of Atlanta, Georgia, is a non-profit organization, founded in 2009, that is dedicated to bringing national and worldwide attention to Atlanta as a center for film and film production for people of color. Its mission is two-fold: to promote Atlanta as the new film mecca for people of color; and to showcase films and provide networking opportunities that will develop the next generation of filmmakers. Since its inception, BronzeLens producers have brought national and worldwide attention to Atlanta, helping to showcase the city as a leader in the thriving film industry.

In 2017 the Academy of Motion Picture Arts and Sciences approved BronzeLens as a qualifying festival for the Short Film Awards category. The short film that receives the BronzeLens Best Short Award may now be eligible to enter the Academy’s Short Subject competition for the concurrent season.

### About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NYSE: VIA, VIA.B), is the nation’s leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

### Media Credentials

Approved media representatives who have applied in advance and received written confirmation from **Tina Spencer** [TinaSpencerBronzelens@gmail.com](mailto:TinaSpencerBronzelens@gmail.com) or **Sommer Vega** [sommerbronzelens@gmail.com](mailto:sommerbronzelens@gmail.com) will have media access to the festival. This includes media opportunities with filmmakers, honorees, panelists, festival producers and other special guests of BronzeLens Film Festival. All media must go to the BronzeLens website to request access to cover the festival. For more information regarding the BronzeLens Film Festival, visit [www.bronzelens.com](http://www.bronzelens.com).

**Media Contacts:**

Terri Vismale-Morris, Public Relations Director, [tvmorris@bronzelens.com](mailto:tvmorris@bronzelens.com)

Tina O. Spencer, Public Relations Manager, [TinaSpencerBronzelens@gmail.com](mailto:TinaSpencerBronzelens@gmail.com)

Sommer Vega, Media Marketing Manager, [sommerbronzelens@gmail.com](mailto:sommerbronzelens@gmail.com)

Tandi Reddick, Media Relations Manager, [TandiBronzeLens@gmail.com](mailto:TandiBronzeLens@gmail.com)

**Find Us**

