



# BRONZELENS

★ Film Festival of Atlanta, Georgia ★

## MEDIA ADVISORY

For Immediate Release

### BRONZELENS FILM FESTIVAL SCREENS 100 SHORT FILMS IN ANNUAL ALL SHORTS/ALL DAY and ALL SHORTS/ALL NIGHT

Presented by BET Networks

Thursday, August 22, 2019

**WHAT:** The 10<sup>th</sup> BronzeLens Film Festival sizzles with **All Shorts/All Day** and **All Shorts/All Night** free screenings of all 2019 short film selections presented by BET Networks. Evening screenings will feature the top five nominated Short Films for the Best Short Award. The short film that receives the BronzeLens Best Short Award is eligible to enter the Academy's Short Subject competition for the concurrent season. This event is presented by BET Networks.

**WHEN:** **10:00 am – 5:00 pm:** All Shorts/All Day  
**7:00 pm – 10:00 pm:** All Shorts/All Night  
Seating is limited  
For a complete selection of films and show times, visit <https://bronzelens.com/schedule>

**WHERE:** **Hyatt Regency Atlanta**  
265 Peachtree Street  
Atlanta, GA 30303

For additional information or to register for BronzeLens Film Festival tickets, visit:

<https://bronzelens.com/registration>

#### About the BronzeLens Film Festival

BronzeLens Film Festival of Atlanta, Georgia, is a non-profit organization, founded in 2009, that is dedicated to bringing national and worldwide attention to Atlanta as a center for film and film production for people of color. Its mission is two-fold: to promote Atlanta as the new film mecca for people of color; and to showcase films and provide networking opportunities that will develop the next generation of filmmakers. Since its inception, BronzeLens producers have brought national and worldwide attention to Atlanta, helping to showcase the city as a leader in the thriving film industry.

In 2017 the Academy of Motion Picture Arts and Sciences approved BronzeLens as a qualifying festival for the Short Film Awards category. The short film that receives the BronzeLens Best Short Award is eligible to enter the Academy's Short Subject competition for the concurrent season.

## About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NYSE: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

## 2019 BronzeLens Sponsors

2019 BronzeLens Sponsors include BET Networks, BETHer, WarnerMedia (Turner, WB, HBO, Otter), AIDS Healthcare Foundation, Black Leadership AIDS Crisis Coalition, Atlanta Convention & Visitors Bureau, Dihvinely Konnecked Productions, City of Atlanta Mayor's Office of Film and Entertainment, City of Atlanta Mayor's Office of Cultural Affairs, AARP Georgia, Fulton County Films Commission, The Coca-Cola Company, Delta Air Lines, Georgia Film Office, Southern Company Gas, Dekalb Entertainment Commission, Georgia Power, AEE Productions, Bobbcatt Films Studio, The Sai Sai Group, Mercedes-Benz of Buckhead, Entertainment Partners/Movie Magic, CINEMA: Alonzo Crim Center for Urban Educational Excellence, Georgia Public Broadcasting, Reel South, Georgia Production Partners, IslandJon Vodka, Talero Tequila, and Greenberg Traurig, LLP. Media Partners include Rolling Out, WSB-TV Atlanta, WAOK, Oz Publishing, Midtown Lifestyle Magazine and THEA.

## Media Credentials

Approved media representatives who applied in advance and received written confirmation from Sommer Vega [sommerbronzelens@gmail.com](mailto:sommerbronzelens@gmail.com) or Tandi Reddick [tandibronzelens@gmail.com](mailto:tandibronzelens@gmail.com) will have access to interview areas and bronze carpet arrivals. This includes media opportunities with filmmakers, honorees, panelists, festival producers, and other special guests of BronzeLens Film Festival. All media must email Sommer Vega [sommerbronzelens@gmail.com](mailto:sommerbronzelens@gmail.com) or Tandi Reddick [tandibronzelens@gmail.com](mailto:tandibronzelens@gmail.com) to request access to cover these opportunities. To apply for media credentials and for more information regarding the BronzeLens Film Festival, go to [www.bronzelens.com](http://www.bronzelens.com).

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