

BronzeLens Film Festival Addresses Timely Issues with Its Annual Cinema and Social Justice Sunday Screenings

NEWS RELEASE

For Immediate Release



ATLANTA---August 14, 2020---The BronzeLens Film Festival, now marking its 11th year, will host its annual Cinema and Social Justice Sunday with screenings of socially-relevant films that will spark thought and conversation. Cinema and Social Justice Sunday will be held virtually Sunday, August 16 at 1:30 p.m. (EDT).

A cornerstone of BronzeLens, Cinema and Social Justice Sunday remains a unique and critical component of the festival's programming. As the country continues to face issues of racism and race relations, the films and messages of Cinema and Social Justice Sunday are more timely than ever.

This year Cinema and Social Justice Sunday will feature two student short films: “**The Ball Method**” tells the true story of Alice Ball, a 23-year-old African American chemist living in 1915 Hawaii, who fought against racial and gender barriers to find an effective treatment for leprosy; and “**The Dope Years: The Story of Latasha Harlins**” is a retelling of the life and death of Latasha Harlins, the forgotten spark igniting the Los Angeles uprising of 1992, popularly known as the L.A. Riots.

The BronzeLens Film Festival will take place virtually Tuesday, August 11 – Sunday, August 16, 2020, in light of the COVID-19 global pandemic. For BronzeLens: The Virtual Event passes, including for Cinema and Social Justice Sunday, please visit bronzelens.eventive.org.

About the BronzeLens Film Festival

BronzeLens Film Festival of Atlanta, Georgia, is a non-profit organization, founded in 2009, that is dedicated to bringing national and worldwide attention to Atlanta as a center for film and film production for people of color. Its mission is two-fold: to promote Atlanta as the new film mecca for people of color; and to showcase films and provide networking opportunities that will develop the next generation of filmmakers. Since its inception, BronzeLens producers have brought national and worldwide attention to Atlanta, helping to showcase the city as a leader in the thriving film industry.

In 2017 the Academy of Motion Picture Arts and Sciences approved BronzeLens as a qualifying festival for the Short Film Awards category. The short film that receives the BronzeLens Best Short Award is eligible to enter the Academy's Short Subject competition for the concurrent season.

2020 BronzeLens Sponsors

2020 BronzeLens Sponsors include Warner Media, Atlanta Convention & Visitors Bureau, City of Atlanta Mayor's Office of Cultural Affairs, ARRAY Alliance, MHR International, Divihinley Konected Productions, Canadian Consulate, DeKalb Entertainment Commission and Georgia Power. Also special thanks to our media sponsors WCLK 91.9 Radio and WSB-TV.

Media Credentials

All media must email sommerbronzelens@gmail.com or tandibronzelens@gmail.com to request access to cover these opportunities. We will do our best to honor all requests. For more information regarding the BronzeLens Film Festival, visit www.bronzelens.com. Approved media will have access to festival programming online and receive written confirmation from **Sommer Vega or Tandi Reddick**. This includes media opportunities for the available filmmakers.

For more information regarding the BronzeLens Film Festival, please visit www.bronzelens.com.

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