BronzeLens Film Festival Presents PowerHouse Conversation With Women in TV and Film The Reel Divas

Panel of Writers, Directors and Producers Get Real About Producing in the Pandemic, Content That Matters and the Impact of the Black Lives Matter Movement in the two-part Panel Friday, August 14, 2020, beginning at 4 p.m. EDT

MEDIA ADVISORY

For Immediate Release ATLANTA---August 14, 2020





FOUNDING MEMBERS OF THE REEL DIVAS (From L to R)

Terri J. Vaughn, Tamra Simmons, Gieva Stinchcomb, Samantha Ramirez Herrera, Angi Bones, Shante Paige, Denise Hendricks, Lisa Cunningham, Cas Sigers-Beedles, Wanda Shelly, Deborah Riley Draper, Autumn Bailey Ford, Jasmine Guy, Dianne Ashford, Star Smith, Floor Centered: Ty Johnston-Chavis Not pictured: Rhonda Baraka, Wendy Eley Jackson, Tammy Garnes, and Angela Barnes Gomes Photo Credit: Donna Permell

What: BronzeLens presents a two-part virtual PowerHouse Conversation with Atlanta-based women of

color in the film and TV industry - The Reel Divas

Who: Both panels will be moderated by Reel Diva Lisa Cunningham, Digital Content Producer

Producing in the Pandemic. Hear how these creatives are producing digital content, shooting

films, TV shows and more amid COVID-19.

Terri J. Vaughn, Actress/Director Dianne Ashford, Producer

Cas Sigers-Beedles, Writer/Producer Shante Paige, Producer/Showrunner

Content that Matters. The pandemic and Black Lives Matter movement have many rethinking about the work they create. This panel of industry creatives discuss what it means to create purposeful work.

Angi Bones, Producer/Director/Showrunner Wendy Eley Jackson, Producer/Director/Media & Film Professor Ty Johnston-Chavis, Producer/Creator Tamra Simmons, Producer/Showrunner Gieva Stinchcomb, Producer/Director/Writer

When: Friday, August 14, 2020 at 4 to 4:45 p.m. and 4:50 to 5:35 p.m. (EDT)

This event is powered by Georgia Power.

About The Reel Divas

THE REEL DIVAS is a Georgia-based advocacy collaborative comprised of veteran writers, directors, producers and leading content creators. We are focused on the amplification of women of color and create opportunities for our members and other women behind the lens and at the table where decisions are made.

About the BronzeLens Film Festival

BronzeLens Film Festival of Atlanta, Georgia, is a non-profit organization, founded in 2009, that is dedicated to bringing national and worldwide attention to Atlanta as a center for film and film production for people of color. Its mission is two-fold: to promote Atlanta as the new film mecca for people of color; and to showcase films and provide networking opportunities that will develop the next generation of filmmakers. Since its inception, BronzeLens producers have brought national and worldwide attention to Atlanta, helping to showcase the city as a leader in the thriving film industry.

In 2017 the Academy of Motion Picture Arts and Sciences approved BronzeLens as a qualifying festival for the Short Film Awards category. The short film that receives the BronzeLens Best Short Award is eligible to enter the Academy's Short Subject competition for the concurrent season.

2020 BronzeLens Sponsors

2020 BronzeLens Sponsors include Warner Media, Atlanta Convention & Visitors Bureau, City of Atlanta Mayor's Office of Cultural Affairs, ARRAY Alliance, MHR International, Divihinley Konnected Productions, Canadian Consulate, DeKalb Entertainment Commission and Georgia Power. Also special thanks to our media sponsors WCLK 91.9 Radio and WSB-TV.

Media Access

All media may register for access to cover this year's BronzeLens Film Festival using the following link and case sensitive passcode:

Registration Link: https://bronzelens.eventive.org/passes/buy/bronze pass

Media Pass Code: BLFFMedia

For more information regarding the BronzeLens Film Festival, visit <u>www.bronzelens.com</u>. Approved media will have access to festival programming online and <u>receive</u> written confirmation from Sommer Vega or Tandi Reddick. This includes media opportunities for the available filmmakers.

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